

**SCOTTSDALE PRIDE COMMITTEE
CORPORATION YARD
9191 E. SAN SALVADOR
SCOTTSDALE, AZ
APRIL 3, 2003**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Jim Pompe, Vice Chair
Al Beasley
Cathy Zebarth
Steven Lichtblau
Richard Gayle
Debbie Fuller
Lisa Haskell
Greg Heine
Kristina LaJeunesse
Pamela Wheeler

ABSENT: Sonnie Stevens
Anne Wurth
Susan Jorge
Brian Webber

STAFF: Decima Sever

ALSO

PRESENT: Jim Brick

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:35 p.m.

Chair Bonfiglio introduced her friend Jim Brick who may be interested in joining the Committee. She reported they would have three open positions. She announced it Al Beasley's last meeting.

APPROVAL OF THE MINUTES

A Motion was made by Chair Bonfiglio to approve the minutes of the March meeting as presented. The Motion was seconded by Mr. Gayle and passed unanimously.

COMMITTEE UPDATES

Development

Ms. LaJeunesse stated the Development Committee did not meet and there is nothing new to report.

Public Relations/Marketing

Ms. Zearth stated she has received the list all of the participants for the Parada del Sol Parade.

Ms. Zearth passed out a copy of the Treasures 'N Trash party budget.

Education/Outreach

Ms. Fuller stated they are working on getting numbers together for their projects.

NEW BUSINESS

Review of Committee Mission Statement & Bylaws

Chair Bonfiglio stated she met with Ms. Sever this week and they felt because they were both new to the Committee they should review the Mission Statement and Bylaws. She further stated they have highlighted the areas in the Bylaws that the Committee needs to look at.

Chair Bonfiglio reported the City has asked the Committee to be actively involved with accomplishing our mission through programs that already exist. A few of these programs include:

- Adopt-A-Road
- Clean and Beautiful Events – Christmas in April
- Graffiti Clean Up

Chair Bonfiglio stated there are other programs the Committee should consider becoming involved with, for example the Phoenix Sun's Litter Program or the "The Shoot for It" program. The "Shoot for It" program with the Phoenix Sun's is a program the City would like to see them take into the community. This program will allow them to promote all of their programs including Treasures and Trash. She further stated by rolling out this program in stages through elementary schools, junior highs, community centers, trails, malls, and downtown they can educate multi-generations on keeping Scottsdale clean and beautiful. The cost for the program would be \$5,000.00.

Mr. Lichtblau stated they could apply for a grant to pay for the cost of that program. Chair Bonfiglio stated they could also go after corporate sponsors.

The consensus of the Committee was they were in favor of this program.

Chair Bonfiglio provided information on the Community Garden Project. The cost of the program would be \$1,500.00 a year per garden. She stated they might want to consider doing a garden every quarter.

Ms. Haskell presented information on the community garden project she has been working on with General Dynamics.

Chair Bonfiglio stated the Committee needs to come up with a plan for the maintenance of Pride Park.

Ms. Sever remarked when the Pride Park does not look good people ask how come the Pride Committee is not cleaning it. It is a reflection on the Committee. A discussion ensued regarding working with Coronado High School to have the students there clean up the park as a service project.

Committee Member proposals for current-year, including budgets

Ms. Sever stated at the last meeting, the question was asked whether Arizona Community Foundation gives grants to municipalities. She further stated they do give grants to municipalities. Mr. Lichtblau stated he spoke to them this month and they are accepting applications.

Ms. Sever stated Ms. Stevens submitted a proposal for the mobile booth for use at various events. The proposed cost of the project is \$2,600.00 that includes a mobile tent, brochure displays, and brochures. She further stated she does not know the status of the Pride Youth Program, which would enlist youth groups for neighborhood projects.

The Committee discussed combining the Education Booth that would be set up at events with the "The Shoot For It" program because they felt this would help assist drawing people over to the booth. They discussed having a hoop at the table. They also discussed giving out recycled pens or temporary tattoos to the children.

Mr. Lichtblau stated the Development Committee would begin to write proposals and grants for the projects.

Ms. Zearth stated the 2003 Treasures 'N Trash Party will be held at McCormick Railroad Park at noon on October 25th. She further stated the budget is approximately \$1,200.00

Chair Bonfiglio stated they could consider holding the party at a restaurant and the restaurant could donate the space.

Ms. Fuller stated at the 2002 Retreat Ed Gawf the City's Deputy City Manager showed a video of this type of event that was held in San Jose that was sponsored by a hotel or a restaurant.

Vice Chair Pompe stated he liked the idea of holding the party at a restaurant with a nice patio. They could look at places that would not normally be open in the afternoon so they do not take away from their normal business.

Mr. Beasley stated he liked the idea of holding drawings at the party rather than having people redeem the gold rocks for prizes because it would encourage more people to show up to the party.

Mr. Lichtblau stated it would be a good idea to not hold the party immediately after the event to allow people to have a chance to go home and clean up.

Chair Bonfiglio stated they might want to consider opening the party to other committees and organizations in the City of Scottsdale that get involved and volunteer. They could make it a big community event. Ms. Sever stated it could be an Annual Volunteer Recognition event.

Chair Bonfiglio stated Les Conklin was recognized as the Scottsdale Pride Citizen Honoree at the March 31, 2003 City Council meeting.

Chair Bonfiglio stated she has asked Ms. Sever to work with the Community and Public Affairs Office to have them attend their next event.

Mr. Beasley stated he had another commitment and had to leave the meeting early. He further stated he enjoyed serving on the committee and thanked everyone for his or her support. Mr. Brick stated he also had to leave early.

The Committee continued their discussion on the Community Garden project. They discussed having the gardens in nursing homes and churches. Ms. Sever stated they also need address the issue of maintenance.

Chair Bonfiglio asked if the Committee wanted to continue to participate in the Parada Del Sol Parade. Vice Chair Pompe suggested they table this discussion until Ms. Stevens is here to participate in the discussion.

Chair Bonfiglio requested the Committee take a vote on the programs they want to participate in. Ms. Sever stated the Pride Park is something that needs to be taken care of and they would not need to vote on.

Vice Chair Pompe made a motion that the Scottsdale Pride Committee participate in the Phoenix Sun's Litter Program. Second by Ms. LaJeunesse and passed unanimously.

Ms. Haskell made a motion that the Scottsdale Pride Committee moves forward with the Community Garden Project. Second by Mr. Lichtblau and passed unanimously.

Vice Chair Pompe made a motion to move forward with the post Treasures 'N Trash Party for volunteers. Second by Ms. Fuller and passed unanimously.

OLD BUSINESS

Details of Committee activities related to Clean & Beautiful Month

Ms. Sever stated if the Committee members want to ride the trolley to go and visit all of the neighborhoods during neighborhood cleanup weekend they should meet at the Community Design Center on April 12th at 8:45 a.m.

Ms. Sever reminded the Committee that April is Scottsdale's Clean and Beautiful Month. She further stated Scottsdale Clean and Beautiful month will host the following events:

Rebuilding Together with Christmas in April – April 5th
Neighborhood Clean up Weekend – April 12 & 13
Earth Speak Week – April 14th
Adopt-a-Road -- Scottsdale Clean & Scenic – April 26th.

STAFF ANNOUNCEMENTS

Ms. Sever stated there are currently three positions open on the Committee.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:50 p.m.

Respectfully Submitted,

"For the Record" Court Reporters